

# North Shore Poverty Reduction Strategy

District of North Vancouver

Council Presentation | June 27<sup>th</sup>, 2022



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# North Shore Poverty Reduction Strategy

- Project overview
- Engagement at-a-glance
- Key themes
- Next steps





“Poverty is not just about money. It’s about not having the opportunities to be part of your community.”





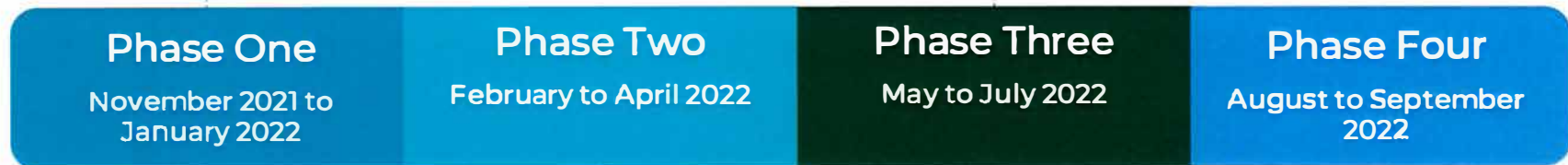
# Project Overview

**We Are Here**



Prepare Draft Strategy  
Task Force Working Sessions

Project Initiation,  
Information Mapping, Research &  
Engagement Strategy



Community  
Engagement

Strategy Outreach,  
Communications,  
Feedback & Finalization



"I never felt a sense of  
community until finding  
the North Shore Women's  
Centre."



## Engagement At-A-Glance

# In total we engaged with 205 people





“The free outdoor activities are a nice element of life on the North Shore.”





## 4 Key Themes Surfaced from this Process

1. Work together
2. Enhance navigation services
3. Address the cost of living
4. Take action on reconciliation





## Key Theme #1: Work Together

- We heard about opportunities to:
  - Continue **collaborating** on housing, transportation and childcare
  - Create an **equitable and inclusive** North Shore
  - Increase **participation** in community activities
  - Educate and generate **awareness** about poverty
  - Work with **other levels of government** to address issues related to education, healthcare, social housing, income and disability assistance



## Key Theme #2: Enhance Navigation Services

- We heard:
  - The North Shore has a **strong social services sector** and there is a desire to continue the **positive collaboration culture**
  - The **need for help is surpassing the capacity and resources** that organizations have to respond to everyone in need
  - Greater **awareness** of existing programs is needed, combined with empowering service providers with resources to **scale-up** their services to meet growing need
  - Opportunity to explore a **centralized approach** for some service provision



## Key Theme #3: Address the Cost of Living

- We heard:
  - The **rising cost** of housing, childcare, food and gas is a source of stress
  - Cost of living increases is **felt more intensely** by low-income households
  - **Discrimination** is a barrier to accessing housing and stable employment, and access to **good jobs** is a critical path out of poverty
  - **Build on the strengths** of community service providers to expand their programs to help meet growing needs on the North Shore
  - Increase access to affordable **food, basic goods, services and technology**





## Key Theme #4: Take Action on Reconciliation

- We heard:
  - Poverty disproportionately impacts Indigenous peoples because of **systemic racism, discrimination, historic and ongoing trauma** from **colonialism** and the **legacy of the residential school system**
  - Ensure the Strategy and actions are **Indigenous-centred**
  - Prioritize reconciliation and implement the **Calls to Action**
  - Facilitate **relationship building** between Indigenous and Non-Indigenous peoples of the North Shore



“I thought about  
moving to a different  
community, but I can’t.  
All my supports are on  
the North Shore.”



## Next Steps

- Opportunity for input from Councils
- Working sessions with the Task Force to develop strategies and actions
- Summary video and public feedback form
- Finalize the North Shore Poverty Reduction Strategy
- Submit Final Strategy to UBCM and Councils



# Thank you!



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