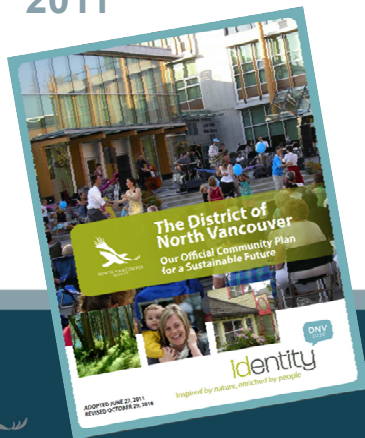




TARGETED OFFICIAL COMMUNITY PLAN REVIEW: DRAFT ACTION PLAN

Council Workshop July 12, 2021

BACKGROUND | TARGETED OCP REVIEW (2019-2011)



TOPIC AREAS



TRANSPORTATION



HOUSING



ECONOMY &
EMPLOYMENT LANDS



CLIMATE EMERGENCY



SOCIAL EQUITY

GOALS



TRANSPORTATION

- Safe, efficient and accessible network of pedestrian, bike and road ways
- Enable viable alternatives to the car
- Effective and coordinated land use and transportation planning.



HOUSING

- Diverse mix of housing type, tenure, and affordability
- Accommodate the lifestyles and needs of people at all stages of life



ECONOMY & EMPLOYMENT LANDS

- Diverse and resilient local economy that provides quality employment opportunities



CLIMATE EMERGENCY

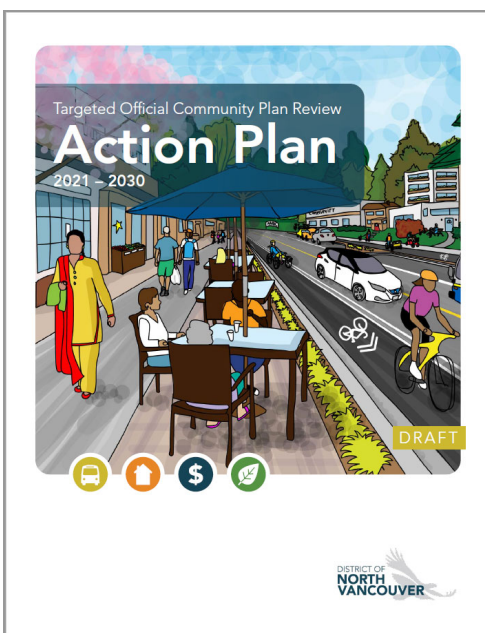
- Energy-efficient community
- Reduce greenhouse gas (GHG) emissions and dependency on nonrenewable fuels
- Adapting to climate change



SOCIAL WELL-BEING

- Safe, socially inclusive and supportive community
- Enhances health and well-being of all residents

TIMELINE



2019

Spring



Council endorsed Targeted OCP Review

Summer



Sidewalk Intercept Surveys

Fall



Telephone Survey on four topic areas

2020

Spring



Stakeholder Workshops (6)



White Papers & Snapshots



Council Workshop on two White Papers



Project Paused due to COVID-19

Fall/ Winter



Community Engagement to inform Equity Lens (Virtual Workshop)

Fall / Winter



Local Business Engagement (Survey & Group Discussions)

2021

Winter



Equity and COVID-19 Supplement Papers

Spring



Council Workshop Series

Spring



Community Engagement on Draft Actions and Ideas

WE ARE HERE



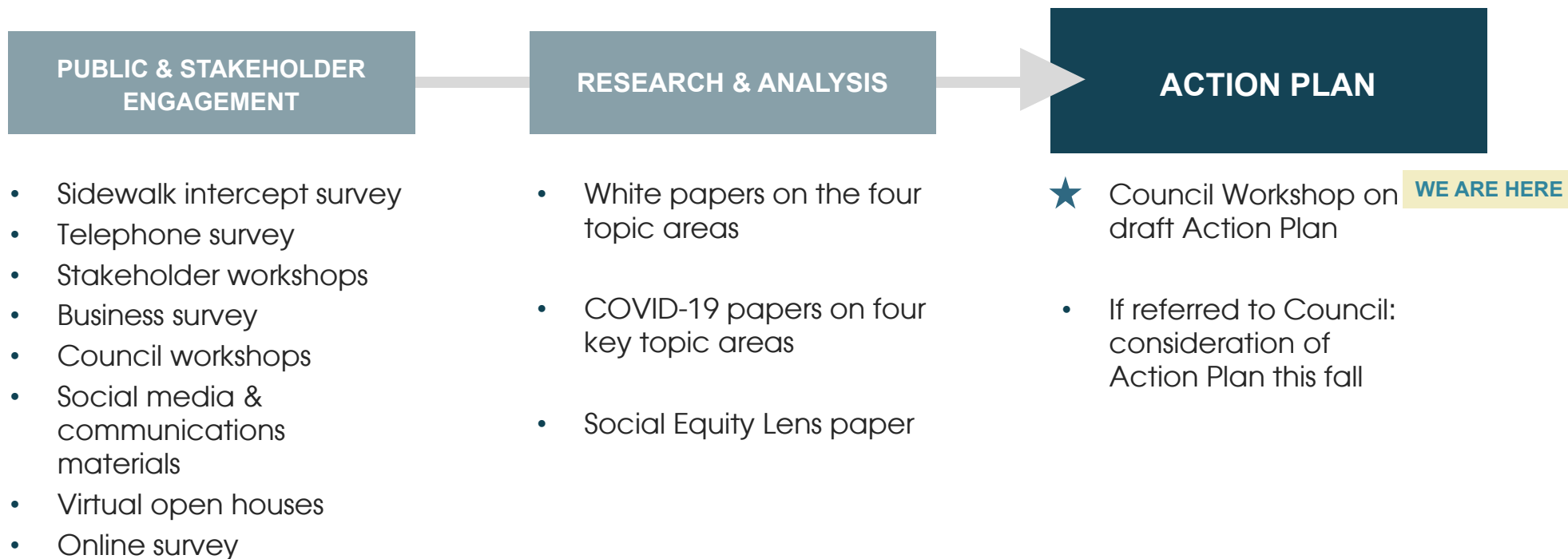
Draft Action Plan

Fall



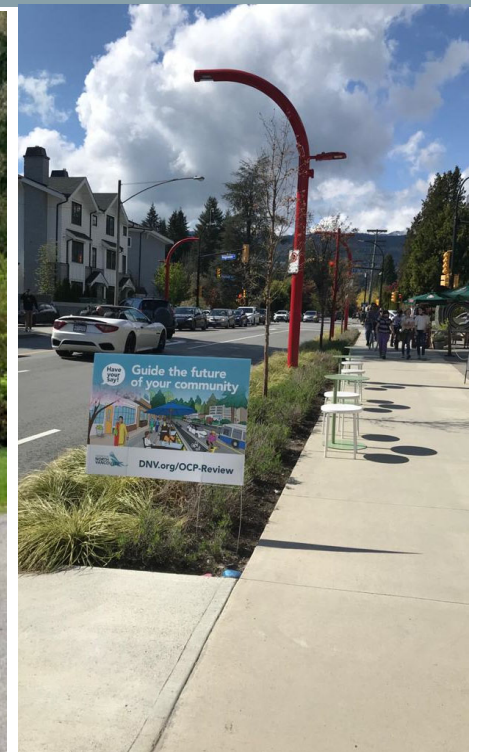
Final Action Plan

PROCESS



2021 PUBLIC ENGAGEMENT | COMMUNICATION

- North Shore News ads
- Postcards mailed to every address
- 80+ signs installed
- Social media posts
- Email updates
- Website



2021 PUBLIC ENGAGEMENT | VIRTUAL OPEN HOUSES

- 5 virtual open houses in May 2021
 - 4 for public
 - 1 for local non-profits and social service providers
- 132 total participants
- About $\frac{3}{4}$ of participants live in the District. Remainder work in or visit the District.

What we heard:



- Trail upgrades
- Upgrade cycling & electric vehicle charging facilities
- Improve connections between municipalities



- Housing security for renters
- More rental, social, and supportive housing options
- Missing middle housing



- Expediting development review processes
- Industrial space needs



- Green building incentives
- Improved reporting practices
- Stormwater integration and creekside management
- Stricter regulations on single use plastics

2021 PUBLIC ENGAGEMENT | PUBLIC SURVEY

- **1,355 respondents**
- Online survey April 26-May 16, 2021 open for three weeks.
- Mix of multiple choice, rating, and open-ended questions on the four topic areas.
- Who we heard from
 - People living and working across the District
 - A range of ages
 - A range of incomes



Postcard

2021 PUBLIC ENGAGEMENT | PUBLIC SURVEY

Priority Actions

- Make transit faster and more reliable on major routes
- Advocate for infrastructure and service improvements, such as rapid transit, to get our key transportation networks moving better
- Create continuous and connected network of walking and cycling routes
- Increase housing diversity to support a range of incomes, household types, and accessibility needs
- Simplify and speed up the housing development approvals process to open new homes more quickly
- Reduce greenhouse gas emissions from buildings to reduce our environmental impact



2021 PUBLIC ENGAGEMENT | PUBLIC SURVEY

Top 3 Highest Priority Actions

Local business community's input on economy and employment lands actions

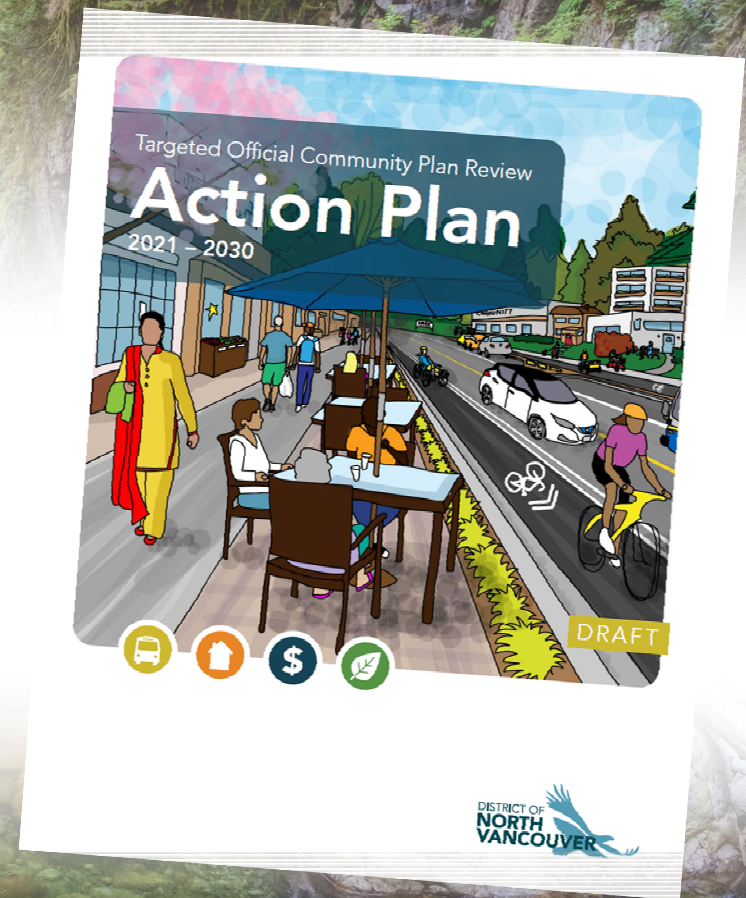
Business owners within the District

- Advocate for Provincial assessment review and tax reform to address rising costs faced by businesses
- Pursue more flexible and responsive zoning to support a thriving economy
- Respond to local business needs quickly to be more business-friendly

Workers within the District

- Pursue more flexible and responsive zoning to support a thriving economy
- Increase supports for local workers
- Protect industrial land uses to ensure long-term viability




DRAFT ACTION PLAN OVERVIEW



ACTION PLAN ICONS: EXAMPLE

PRIORITY ACTION #3

Prioritize rental, social, and supportive housing projects to increase the range of housing options

Contributes to Goals	Trajectory Stage	District's Role	Cost
	 Accelerate Through formalization and expansion of existing programs	 Partner	 Planned & New

EVALUATION OF ACTIONS

Contribution to Goals

The impact that an action is expected to have on achieving the goal.



Little to no impact



Small impact



Moderate impact

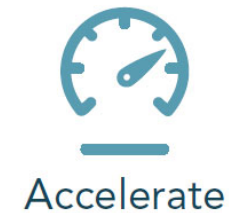
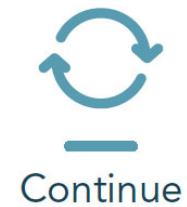


Large impact

EVALUATION OF ACTIONS

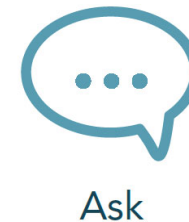
Trajectory Stage

Identifies the trajectory of each action to meet the OCP goals.



District's Role

The District's role and resulting level of control in achieving the results of the action.



EVALUATION OF ACTIONS

Cost

The cost to implement the action is estimated for the remainder of the OCP.

Quick Win

These activities can be implemented by the District within the first 18 months of the Action Plan.



No cost to the District



Under \$100,000
(e.g. plan or policy development, etc.)



\$100,000 to \$1,000,000
(e.g. smaller capital works, ongoing, etc.)



\$1,000,000 to \$10,000,000
(e.g. ongoing capital works, larger projects, new long-term staff)



\$10,000,000 or more
(e.g. major capital works, substantial ongoing programs)

8 PRIORITY ACTIONS

1. Achieve Town and Village Centres that deliver low-carbon, compact and diverse housing, transportation choices, and supportive public amenities and employment space.
2. Advocate for infrastructure and service improvements, such as Rapid Transit, to get our key transportation networks moving better.
3. Prioritize rental, social, and supportive housing projects to increase the range of housing options.
4. Make transit faster and more reliable on our major routes.

8 PRIORITY ACTIONS

5. Increase housing diversity to support a range of incomes, household types, and accessibility needs within and close to Town and Village Centres.
6. Create a continuous and connected network of walking and cycling routes to encourage more people of all ages and abilities to walk and cycle.
7. Strengthen the resiliency of natural and built environments to adapt to a changing climate.
8. Reduce greenhouse gas emissions from buildings, transportation, and waste to address the climate emergency.

IMPLEMENTING LENSES



Include social equity considerations in District decision-making to strive for a more inclusive and equitable community.



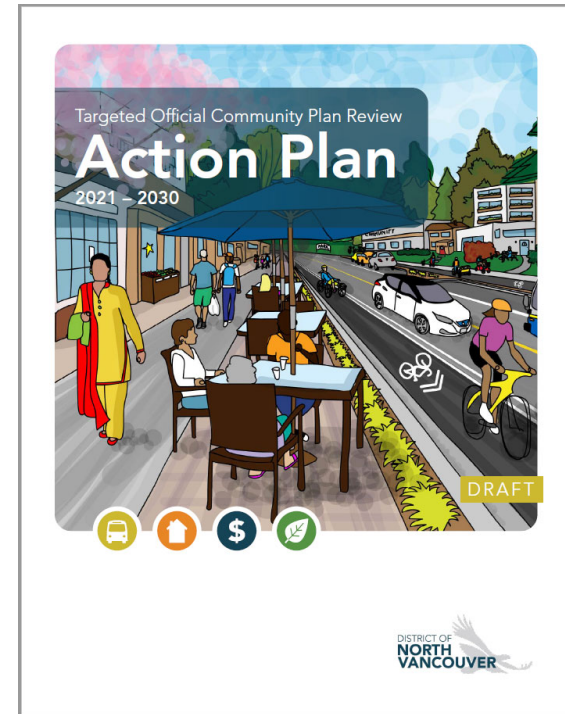
Include climate change considerations in decision-making to increase the District's climate leadership.

ACTION PLAN IMPLEMENTATION

- Next 9 years to 2030
- How it will be implemented:
 - by the District directly;
 - through partnerships; or
 - via advocacy from the District.
- Policies and plans to capital investment in infrastructure.

RECOMMENDATIONS

- To support the Action Plan
- To refer it to a Regular Meeting of Council for consideration of the Action Plan





Thank You!

SUPPORTING ACTIONS

1. Improve ways to manage parking.
2. Optimize use of curbside space to support access to businesses.
3. Explore alternative housing tenures and needs to offer more diverse housing choices.
4. Incorporate tools and incentives to support local employment opportunities.
5. Adopt a “Vision Zero” approach to increase travel safety.
6. Create an economic stewardship staff resource to support a sustainable and diverse local economy.

SUPPORTING ACTIONS

7. Harness emerging technology for new ways of moving around.
8. Support remote work options to reduce commute trips, congestion, and parking needs.
9. Advocate for Provincial assessment review and tax reform to address rising costs faced by businesses.
10. Advocate for the District's social and supportive housing needs to deliver housing.
11. Bolster the District's capacity to achieve housing goals.
12. Consider opportunities to increase housing diversity beyond the Town and Village Centres.

SUPPORTING ACTIONS

- 13. Increase supports for local workers.
- 14. Protect industrial land uses to ensure long-term viability.
- 15. Pursue more flexible and responsive zoning to support a thriving local economy.
- 16. Simplify and speed up the housing development approvals process to open new homes more quickly.
- 17. Support education and promotion to encourage walking, rolling, cycling, and taking transit.

SUPPORTING ACTIONS

- 18. Support renters through policy and zoning to increase stability for renters.
- 19. Advocate for greater inter-governmental coordination and action to address the Climate Emergency.
- 20. Respond to local business needs quickly to be more business-friendly.
- 21. Support education and promotion of climate action in homes and businesses to increase community involvement.

QUICK WINS

- Conduct a Development Approvals Program review to capture a streamlined and consistent Town and Village Centres approval process that prioritizes and incentivizes development that is aligned with the District's goals.
- Focusing on Town and Village Centres, continue to explore incentives and policies that achieve the District's housing goals, and clearly communicate these programs and policies.
- Continue advocating for rapid transit to – and within – the North Shore as part of Transport 2050, Metro Vancouver's Regional Transportation Plan, which is being completed by TransLink.

QUICK WINS

- Formalize incentive programs for rental, social, and supportive housing development in Town and Village Centres, to ensure new housing is close to jobs and transit.
- Conduct land economics review to inform policy development for density bonusing and/or inclusionary zoning in Town and Village Centres, to provide incentives to deliver affordable housing.
- Work with Ministry of Transportation and Infrastructure (MoTI) to provide a direct bus connection from Phibbs Exchange to the Ironworkers Memorial Bridge as part of the improvements to the Main Street interchange.

QUICK WINS

- Focusing on Town and Village Centres, formalize and communicate incentive programs that achieve the District's housing goals by leveraging market development. Review and streamline development approvals processes and approve developments that meet the District's goals across all topic areas.
- Highlight developments in Town and Village Centres and identify added public benefits and amenities. Communicate the benefits of housing diversity, and public amenities delivered by housing developments (see also supporting action #3).
- Launch the North Shore e-bike share program to help access employment areas and Town and Village Centres.
- Lynn Valley Road (Mountain Highway to Peters Road): Corridor upgrades include bus stop improvements, cycling facilities, intersection upgrades at Allan Road.
- Lions Gate Village to City of North Vancouver border Cycling Route along Tatlow and W. 15th Street.

QUICK WINS

- Begin implementing the North Shore Sea Level Rise Strategy by developing a Coastal Development Permit Area.
- Complete the Integrated Storm Water Management plans and continue to implement them.
- Upgrade facilities to improve community resilience to climate events and natural disasters (e.g., extreme heat events, poor air quality, storm events) by implementing the Strategic Facilities Planning Framework.
- Implement new requirements for the updated BC Energy Step Code requirements.
- Expand program to provide incentives and support for home heating fuel source switching “Jump on a New Heat Pump”.

QUICK WINS

- Incorporate tools and incentives to support local employment opportunities
- Create an economic stewardship staff resource to support a sustainable and diverse local economy
- Support remote work options to reduce commute trips, congestion, and parking needs
- Support education and promotion to encourage walking, rolling, cycling, and taking transit
- Support renters through policy and zoning to increase stability for renters
- Respond to local business needs quickly to be more business friendly
- Support education and promotion of climate action in homes and businesses to increase community involvement

2021 PUBLIC ENGAGEMENT | PUBLIC SURVEY

The following chart compares highest priority actions, specific to the economy and employment land topic area, for all respondents, business owners in the District, and workers within the District.

Top three highest priority economy and employment land-specific actions to:

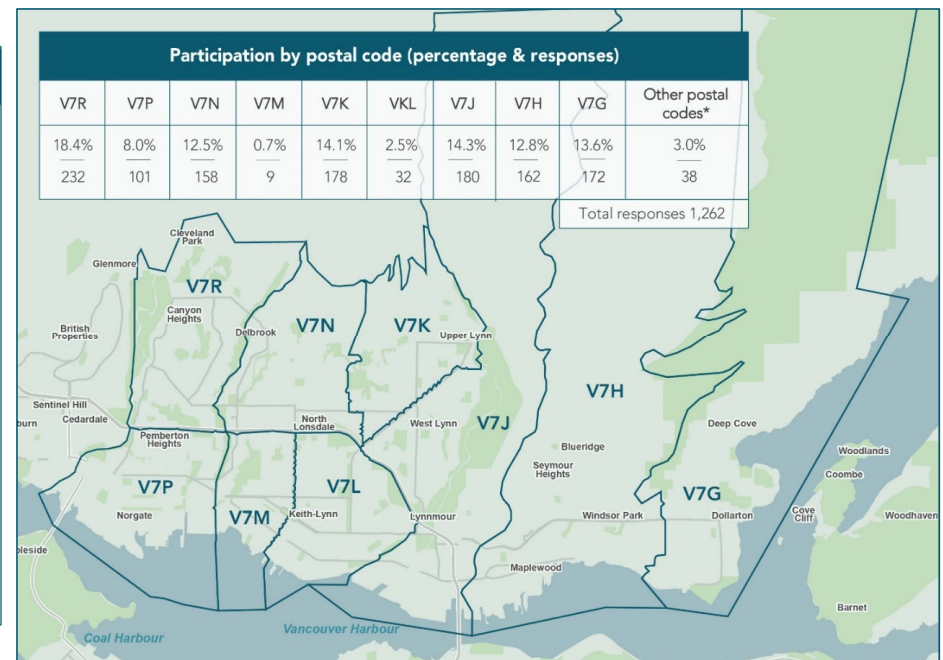
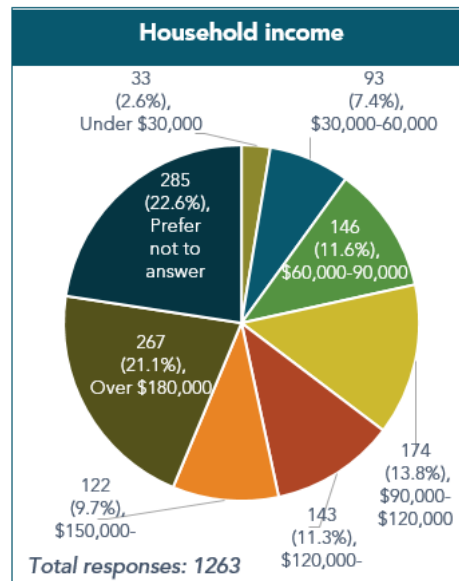
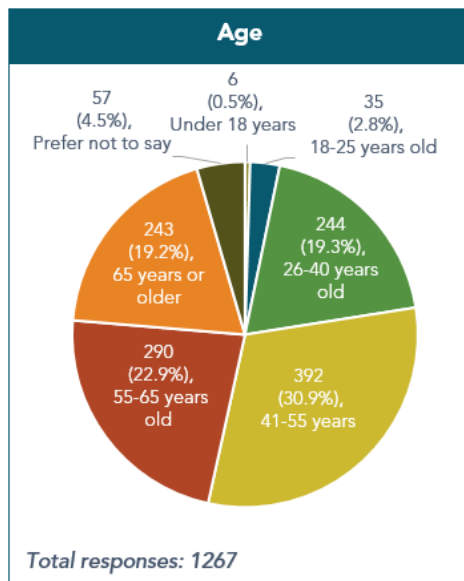
All respondents	Business owners within the District	Workers within the District
Advocate for Provincial assessment review and tax reform to address rising costs faced by businesses	Advocate for Provincial assessment review and tax reform to address rising costs faced by businesses	Pursue more flexible and responsive zoning to support a thriving local economy
Protect industrial land uses to ensure long-term viability	Pursue more flexible and responsive zoning to support a thriving local economy	Increase supports for local workers
Respond to local business needs quickly to be more business-friendly	Respond to local business needs quickly to be more business-friendly	Protect industrial land uses to ensure long-term viability

2021 PUBLIC ENGAGEMENT | PUBLIC SURVEY

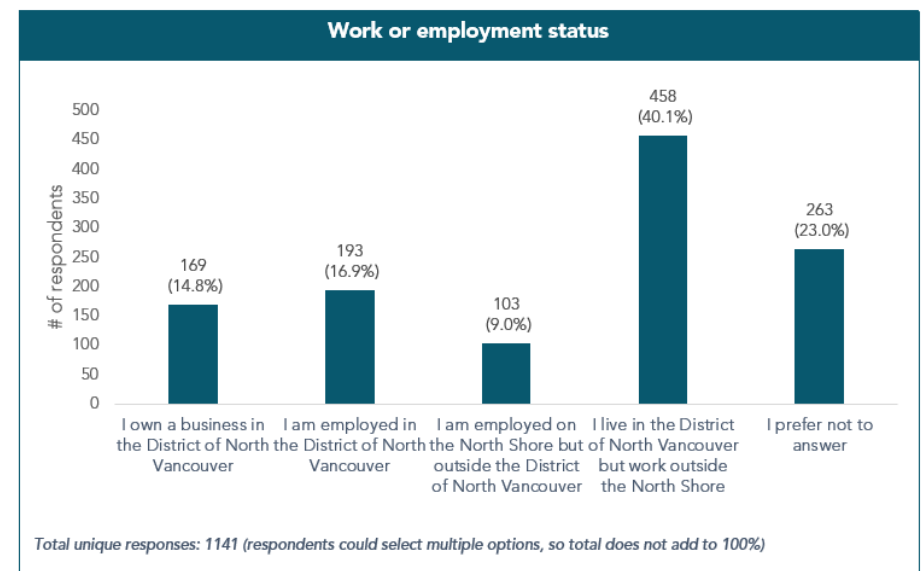
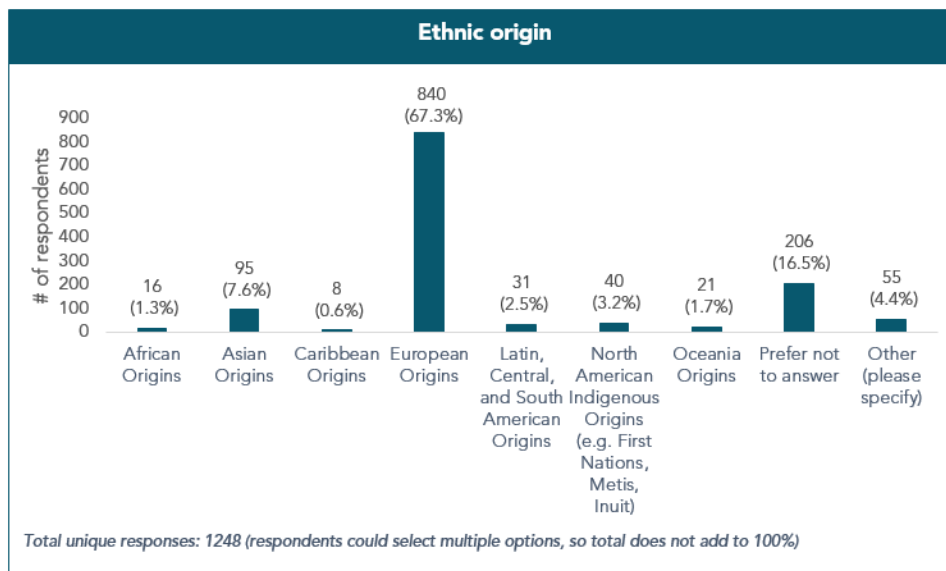
The following chart compares highest priority actions, for all topic areas, for all respondents, business owners in the District, and workers within the District.

Top three highest priority actions to:		
All respondents	Business owners within the District	Workers within the District
Advocate for infrastructure and service improvements (e.g. Rapid Transit to North Shore) to get our key transportation networks moving better*	Advocate for infrastructure and service improvements (e.g. Rapid Transit to North Shore) to get our key transportation networks moving better*	Advocate for infrastructure and service improvements (e.g. Rapid Transit to North Shore) to get our key transportation networks moving better*
Create a continuous and connected network of walking and cycling routes to encourage more people of all ages and abilities to walk and cycle*	Create a continuous and connected network of walking and cycling routes to encourage more people of all ages and abilities to walk and cycle*	Increase housing diversity to support a range of incomes, household types, and accessibility needs*
Make transit faster and more reliable on our major routes*	Make transit faster and more reliable on our major routes*	Create a continuous and connected network of walking and cycling routes to encourage more people of all ages and abilities to walk and cycle*

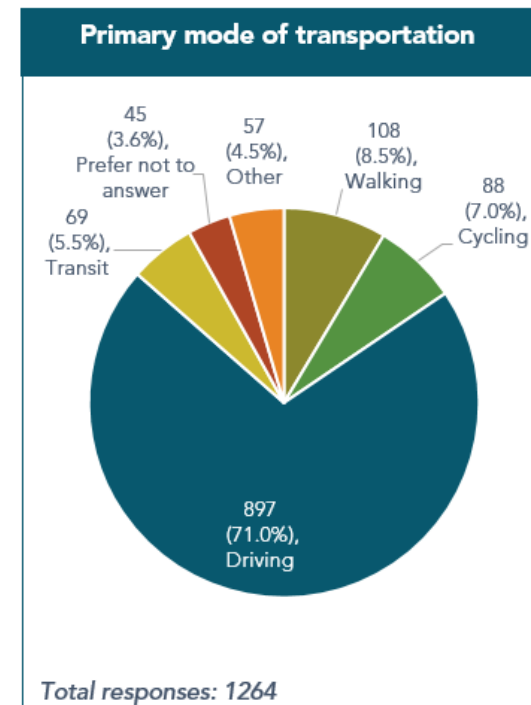
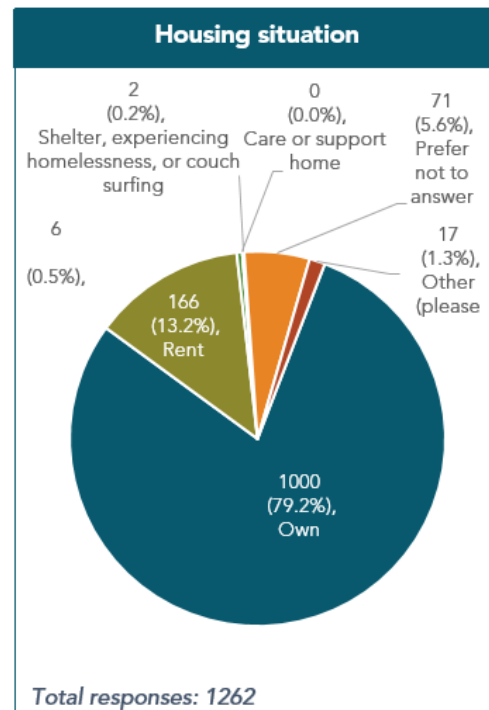
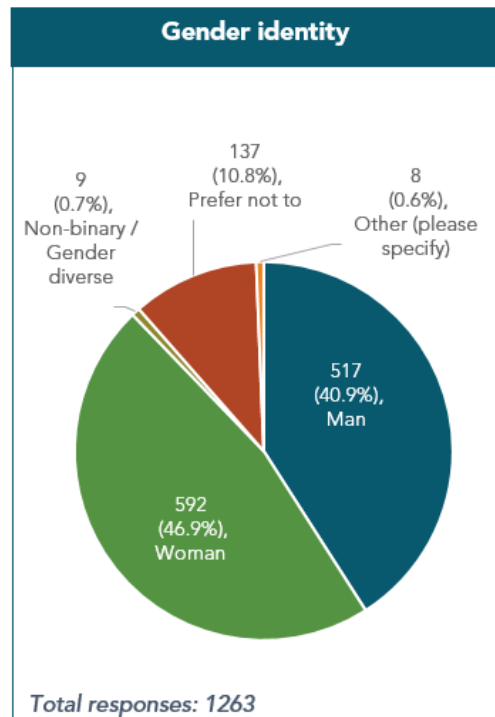
2021 PUBLIC ENGAGEMENT | PUBLIC SURVEY



2021 PUBLIC ENGAGEMENT | PUBLIC SURVEY



2021 PUBLIC ENGAGEMENT | PUBLIC SURVEY



2021 PUBLIC ENGAGEMENT | PUBLIC SURVEY

Top 3 Highest Priority Actions



- Make transit faster and more reliable on major routes
- Advocate for infrastructure and service improvements to get our key transportation networks moving better
- Create continuous and connected network of walking/cycling routes



- Increase housing diversity to support a range of incomes, household types, and accessibility needs
- Advocate for infrastructure and service improvements (e.g., Rapid Transit to North Shore) to get our key transportation networks moving better
- Simplify and speed up the housing development approvals process to open new homes more quickly

2021 PUBLIC ENGAGEMENT | PUBLIC SURVEY

Top 3 Highest Priority Actions



- Advocate for infrastructure and service improvements to get key transportation networks moving better
- Create a continuous and connected network of walking and cycling routes to encourage more people of all ages and abilities to walk and cycle
- Make transit faster and more reliable on our major routes



- Advocate for infrastructure and service improvements (e.g. Rapid Transit to North Shore) to get our key transportation networks moving better
- Create a continuous and connected network of walking and cycling routes to encourage more people of all ages and abilities to walk and cycle
- Reduce greenhouse gas emissions from buildings to reduce our environmental impact