2020-2023
STRATEGIC PLAN

Presented by North Vancouver District Public Library Trustees

Presented to North Vancouver District Council
Council Workshop | Monday, December 9, 2019
2020-2023 Strategic Plan: Background

2018: A Snapshot

- **1,501,677 visits** (864,274 in person + 637,403 online)
- **42,536 members**
- **360,429 items in the collection**
- **1,706,417 total circulation**
- **$1,344 saved by the average family of four using NVPL in borrowing books, DVDs, and digital material**
- **333 days open at each branch**
- **450 volunteer hours contributed by teens, helping 116 community members**
- **1,537 programs**
- **38,412 attendees**
- **105,748 reference questions answered**
- **4,171 Summer Reading Club participants at NVPL**
- **2,417 Facebook followers**
- **2,993 Twitter followers**
- **557 Instagram followers**
- **145,483 digital items borrowed, including ebooks, e-audio, and e-learning**
- **1,295,682 physical items borrowed, including books, audiobooks, DVDs, and CDs**
- **265,252 items used in the library**

Find us at @NVPL!
Connect

• Collaborate with community
• Reach new audiences
• Deliver services where and when they are needed.
2020-2023 Strategic Plan: Priorities

- Reimagine and enhance our spaces so that they are welcoming for all.
- Enhance the digital experience by advancing on our technology infrastructure and environments.
- Offer programming and collections that unite our community in shared learning.
Inspire

- Act as a catalyst to inspire a community of creators.
- Delight and inspire our community.
- Support and empower an inspired staff.
# 2020-2023 Strategic Plan: Collaborating with Council

## NVDPL Partner Alignment

<table>
<thead>
<tr>
<th>Partner Alignment Table</th>
<th>NVDPL Strategic Priorities</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>CONNECT</td>
</tr>
<tr>
<td><strong>District of North Vancouver</strong></td>
<td></td>
</tr>
<tr>
<td>Council Directions 2019-2022</td>
<td>✔️</td>
</tr>
<tr>
<td>Corporate Plan 2019-2022</td>
<td>✔️</td>
</tr>
<tr>
<td>Official Community Plan</td>
<td>✔️</td>
</tr>
<tr>
<td>Digital Strategy</td>
<td>✔️</td>
</tr>
<tr>
<td>Climate Change Adaptation Strategy</td>
<td>✔️</td>
</tr>
<tr>
<td><strong>Province of BC</strong></td>
<td></td>
</tr>
<tr>
<td>Vision for Public Library Service</td>
<td>✔️</td>
</tr>
<tr>
<td>Making Life Better: Budget 2019</td>
<td>✔️</td>
</tr>
<tr>
<td><strong>International Federation of Library Associations</strong></td>
<td>✔️</td>
</tr>
<tr>
<td>Global Vision Report</td>
<td>✔️</td>
</tr>
</tbody>
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## District Council Priorities

1. Improving Mobility and Transportation
2. Increasing Housing Diversity and Addressing Affordability
3. Supporting a Vibrant Economy and Jobs-Housing Balance
4. Taking Action on Climate Change

[nvdpl.ca]
2020-2023 Strategic Plan: Questions?