



Delbrook Lands

Planning & Engagement Process 2019

Purpose:

To build on Delbrook Dialogue results with an expedited and locally-focused planning and engagement process to determine:

- Site & Park design
- Building form and character, likely tenants/services

DNV Public Engagement Spectrum – What promise are we making?

PUBLIC ENGAGEMENT SPECTRUM

Adapted and used with permission from the International Association for Public Participation (IAP2 Federation).

Inform	Listen & Learn	Consult	Involve	Collaborate	Empower
<p>"We will keep you informed. We will provide information that is timely, accurate, balanced, objective, and easily understood. We will respond to questions for clarification and direct you to sources of additional information."</p>	<p>"We will listen to you and learn about your plans, views, and issues; and work to understand your concerns, expectations, and ideas."</p>	<p>"We will keep you informed, and listen to and acknowledge your concerns and aspirations in developing final solutions, and we will report back to you on how your input influenced the decision."</p>	<p>"We will work with you to ensure your concerns and aspirations are directly reflected in the alternatives developed, and we will report back on how your input influenced the decision."</p>	<p>"We will look to you for advice and innovation in formulating solutions, and we will incorporate your recommendations into the decisions to the maximum extent possible."</p>	<p>"We will implement what you decide."</p>

Site Design Process Steps:

- Site analysis
- Public opinion survey on preferences
- Needs/preferences analysis
- Develop draft park vision, objectives, options, key features
- Develop options for building form and character, likely tenants/services
- Hold open house and conduct survey, to gather input on options
- Use input to develop draft master plan for Delbrook Lands
- Report to council

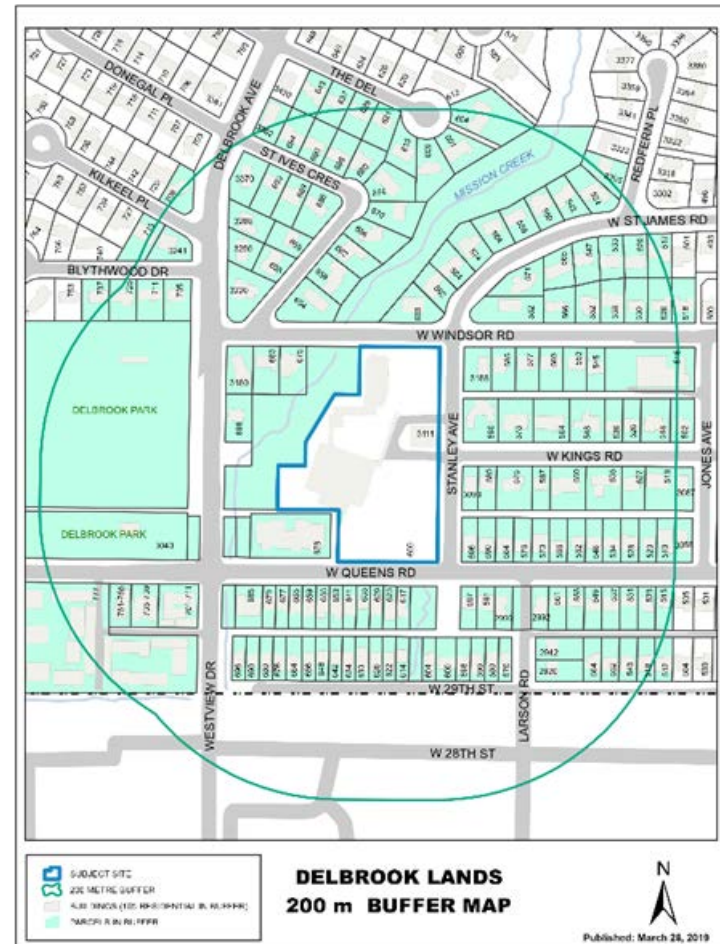
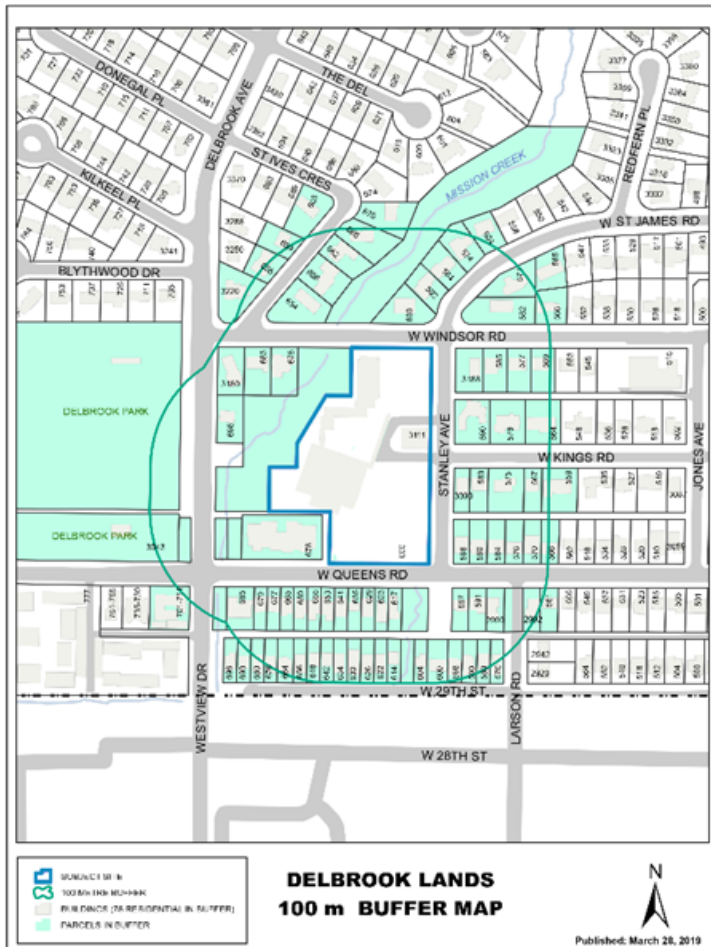
Consultation Tools

- Opinion survey for preferred park features, building form/character, likely tenants/services
- Open House event to discuss draft options, site constraints and trade-offs with staff
- Opinion survey of draft options for Delbrook Lands

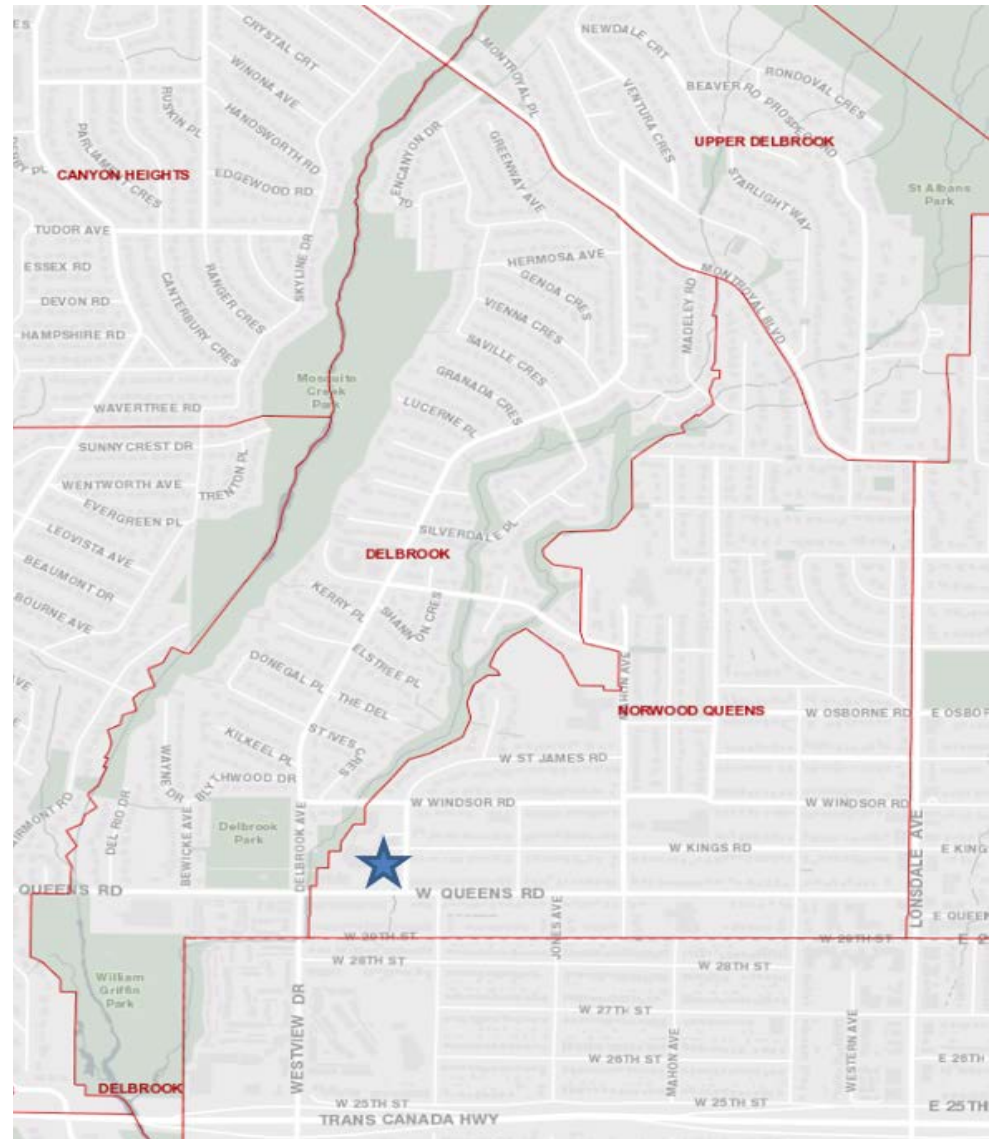
Communication tools:

- Content at DNV.org (information & surveys)
- Invitation postcards (for surveys and open house)
- On-site invitational signage
- Geo-targeted advertising on social channels
- Outreach to social media followers
- Brief traditional media on process and options

What is “the neighbourhood”?



Or other boundaries?



Next steps

<p>April 15 Council decision point for review of engagement plan.</p>	<p>Staff engages with local neighbours on design for park, form & character of building and likely tenants/services.</p>	<p>Staff report to Council on engagement program outcomes and draft plan for Delbrook Lands.</p> <p>Council decision point Has engagement satisfied need for input?</p>	<p>Council decision point to proceed or not with rezoning process.</p>	<p>DNV rezoning application Statutory process.</p> <p>District-wide opportunity to provide input to Council on rezoning.</p> <p>Does Council want to enhance outreach?</p>	<p>Council decision point Statutory process.</p> <p>Public Hearing</p>
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Report back to Council:

1. Results of consultation process
2. Proposal for Delbrook Lands that reflects public input on:
 - site and park design
 - building form and character and likely tenants/services
3. Seek direction to proceed with District-led rezoning