DISTRICT OF NORTH VANCOUVER
COUNCIL WORKSHOP

Minutes of the Council Workshop Meeting of the Council for the District of North Vancouver held at 5:36 p.m. on Monday, May 2, 2016 in the Committee Room of the District Hall, 355 West Queens Road, North Vancouver, British Columbia.

Present: Mayor R. Walton
Councillor R. Bassam (5:41 pm)
Councillor M. Bond
Councillor J. Hanson
Councillor R. Hicks
Councillor D. MacKay-Dunn
Councillor L. Muri

Staff: Mr. D. Stuart, Chief Administrative Officer
Ms. C. Grant, General Manager – Corporate Services
Mr. G. Joyce, General Manager – Engineering, Parks & Facilities
Mr. D. Milburn, Acting General Manager – Planning, Properties & Permits
Mr. V. Penman, Fire Chief
Mr. A. Wardell, Acting General Manager – Finance & Technology
Ms. S. Rogers, Manager – Parks
Ms. M. Welman, Manager – Strategic Communications & Community Relations
Ms. L. Brick, Deputy Municipal Clerk
Ms. S. Dale, Confidential Council Clerk

1. ADOPTION OF THE AGENDA

1.1. May 2, 2016 Council Workshop Agenda

MOVED by Councillor MURI
SECONDED by Councillor BOND
THAT the agenda for the May 2, 2016 Council Workshop be adopted as circulated.

CARRIED

2. ADOPTION OF MINUTES

2.1. April 19, 2016 Council Workshop

MOVED by Councillor MURI
SECONDED by Councillor BOND
THAT the minutes of the April 19, 2016 Council Workshop meeting are adopted.

CARRIED
3. REPORTS FROM COUNCIL OR STAFF

3.1. Management Strategies in District Parks

a. Public Safety in Lynn Canyon Summer 2016

Ms. Mairi Welman, Manager – Strategic Communications & Community Relations, provided an update on plans for additional public safety education at Lynn Canyon this summer.

Councilor BASSAM arrived at this point in the proceedings.

Ms. Welman noted that additional public safety education will start on the Victoria Day long weekend and will include:
• New signage;
• Providing a way for people to engage in dialogue with first responders who have specific experience in dealing with the injuries, rescues and deaths in the canyon; and,
• Working with outside creative agencies to develop a comprehensive, demographically-targeted behaviour change campaign focussed on youth.

Council discussion ensued and the following comments and concerns were noted:
• Commented on the importance of the campaign being launched this summer;
• Commented on the importance of educating youth;
• Opined that memorials are a good way to remind people of the dangers associated with cliff jumping;
• Agreed that it would be effective to have first responders in Lynn Canyon Park to engage in dialogue;
• Suggested a map to identify where the riskiest places in Lynn Canyon Park are;
• Opined that physical deterrents are not as effective as emotional messaging;
• Suggested contacting the Digital Media Academy at Argyle Secondary School to help create a campaign targeted at youth;
• Noted that the public needs to be educated on the impacts of hydrology; and,
• Commented that people need to understand the risks to make educated decisions.

b. Demand Management of District of North Vancouver Parks with Regional Use

Mr. Gavin Joyce, General Manager – Engineering, Parks & Facilities, provided an overview of a variety of approaches that could be used to manage the issues related to high use in District parks which include:
• An expanded ranger program;
- Collection of data and metrics to formulate park visitor profiles;
- Managing parking and staging;
- Transportation management; and,
- Developing a parks communications and public safety strategy.

Council discussion ensued and the following comments and concerns were noted:
- Suggested collecting robust information on who is using the parks so information can be tailored to the appropriate audience;
- Commented on the importance of signage to educate the public on safety; and,
- Spoke in support of time-restricted parking and requested that staff report back at a future Council meeting.

4. PUBLIC INPUT

Nil

5. ADJOURNMENT

MOVED by Councillor MURI
SECONDED by Councillor BOND
THAT the May 2, 2016 Council Workshop be adjourned.

CARRIED
(6:26 pm)

Mayor

Municipal Clerk