

ECONOMIC PARTNERSHIP North Vancouver

Update to District of North Vancouver Council

May 30th 2016

Patrick Stafford-Smith MBA, P. Eng.
Chief Development Officer



What is

Economic Partnership North Vancouver (EPNV)?



What is

Economic Partnership North Vancouver (EPNV)?

EPNV - The Power of the Partnership



EPNV

a unique
integrated,
collaborative,
economic development program
of the North Vancouver
Chamber of Commerce (NVCC).

What is

Economic Partnership North Vancouver (EPNV)?

EPNV - The Power of the Partnership

EPNV

- 3 year Economic Development Program
- governed by an industry-led stakeholder group
- capitalize on a rapidly growing local economy



What is

Economic Partnership North Vancouver (EPNV)?

EPNV - The Power of the Partnership



EPNV

Unique model

- Tailored to the NV community

Leverage / cost effective

- Efficient – shared funding model.

Connected

- Growth through cooperation

What is

Economic Partnership North Vancouver (EPNV)?

EPNV - The Power of the Partnership



Partners

NV Chamber of Commerce

Local Business & Industry

Municipalities

District of North Vancouver

City of North Vancouver

Federal Government

Western Economic Diversification Canada

Business Development Bank of Canada

Port of Vancouver

First Nations

Squamish

Tsleil-Waututh

Education

Capilano University

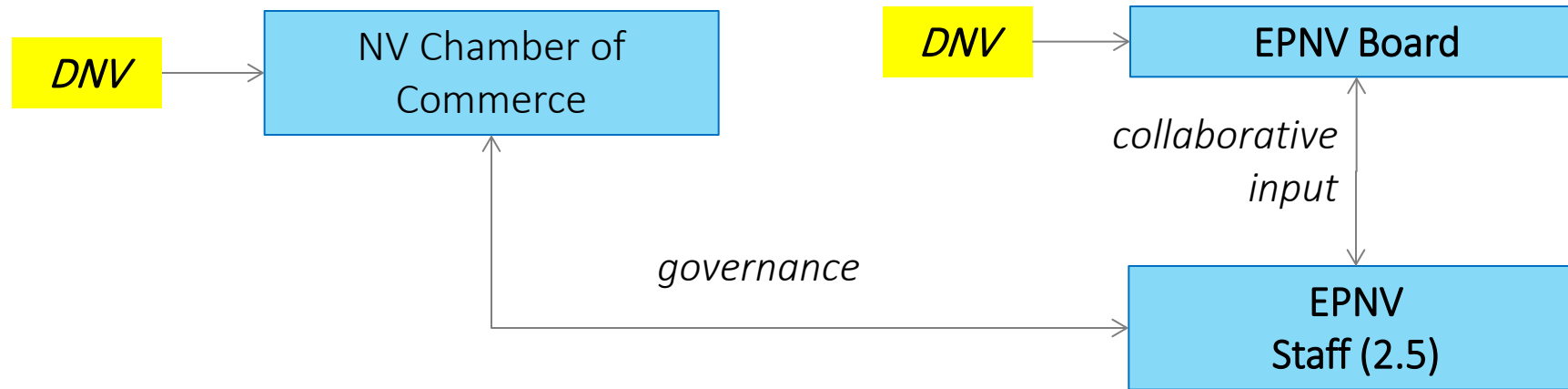
Who is

Economic Partnership North Vancouver (EPNV)?



Who is

Economic Partnership North Vancouver (EPNV)?



Strong Board. Diverse, senior, engaged, long term.

Economic Partnership North Vancouver (EPNV)

	Representing Sector	Organization	Name	Title
1	Financial & Consulting	BDC Business Development Bank	Louise Fogharty	Regional Director, Strategy Implementation
2	Financial	BlueShore Financial	Chris Catliff	President & CEO
3	Tourism	Capilano Suspension Bridge	John Stibbard	Vice President of Operations
4	Education	Capilano University	Kris Bulcroft	President
5	Automotive & Retail	Carter GM	James Carter	Owner (NV Chamber Chair)
6	Local Government	City of North Vancouver	Larry Orr	Manager, Business Services
7	Construction/Development	Darwin Properties	Oliver Webbe	President
8	Local Government	District of North Vancouver	Charlene Grant	General Manager, Corporate Services
9	Technology	Global Relay	Koert VandenEnden	Director of Finance
10	Port-Terminal	Neptune Terminals	Jim Belsheim	President
11	Film	NorthShore Studios	Peter Leitch	President & CEO
12	Port	Port of Vancouver	Robyn Crisanti	Director, Public Affairs
13	Retail-Development	Quay Property Management	Gary Mathiesen	President & CEO
14	Port-Shipbuilding	Seaspan	Tim Page	Vice President of Government Relations
15	First Nations	Squamish Nation	Chief Gibby Jacob	Executive Operating Officer
16	First Nations	Tsleil-Waututh Nation	Matthew Thomas	Economic Development Officer
17	Healthcare	Vancouver Coastal Health	Mike Nader	Chief Operating Officer - Vancouver Coast
18	Port-Terminal	Western Stevedoring	Brad Eshleman	President
19	NVCC	North Vancouver Chamber	Louise Ranger	Chief Executive Officer

Progress to date

Economic Partnership North Vancouver



Progress to date

Economic Partnership North Vancouver

- ✓ Established EPNV office
- ✓ Established EPNV Board
- ✓ Staff in place
- ✓ Strategic plan developed
- ✓ Key Issues & Opportunities identified
- ✓ Work Underway



Alex Yallouz

Communications Coordinator

Patrick Stafford-Smith

Chief Development Officer

Clark Grieve

Business Program Specialist

Key Issues Identified

Diverse organizations. Common Issues.



CHALLENGES in North Vancouver.

- Housing - pricing & availability
- Traffic - congestion, livability, costs
- Transit - metro van priority, supporting density
- Land use - priorities, competition
- Workforce - aging demographic, skills
- Population ↗ - 30K+ residents in next 30 yrs.
- Alignment - Business, DNV/CNV, 1st Nations, Residents

Key Issues Identified

Diverse organizations. Common Issues.

OPPORTUNITIES in North Vancouver.

NV Major Projects

(Source: BC Major Projects Inventory Dec. 2015)

- **\$1,303MM** Started Construction
- **\$1,084MM** Proposed

Seaspan

- **\$8,000MM** NSPS contracts - Seaspan
- **1000+** new workers in next 12-18 months



Areas of Focus

Economic Partnership North Vancouver

EPNV - The Power of the Partnership



1. Benefit - support business

- programs
- leverage NV Economic Opportunities - link businesses to local supply chains
- events, training & education

2. Collaborate - economic planning

- community-wide economic vision
- data - leverage existing information
- support other economic development organizations
- policy recommendations - work with stakeholders and regulators to reduce barriers to business

3. Engage - tell the story

- catalyst - engage the entire community to support well managed economic growth.
- communications / advocacy

4. Sustain

Activities underway

Economic Partnership North Vancouver.

- Support for businesses (referrals)
- Small Business Program with Capilano University
- Business Pulse
 - Retail
 - Technology Sector
 - Marine Sector
- Supplier Development Workshops
 - working with province - Ministry of J, T & ST provincial program
 - Seaspan, Coastal Health - early stages

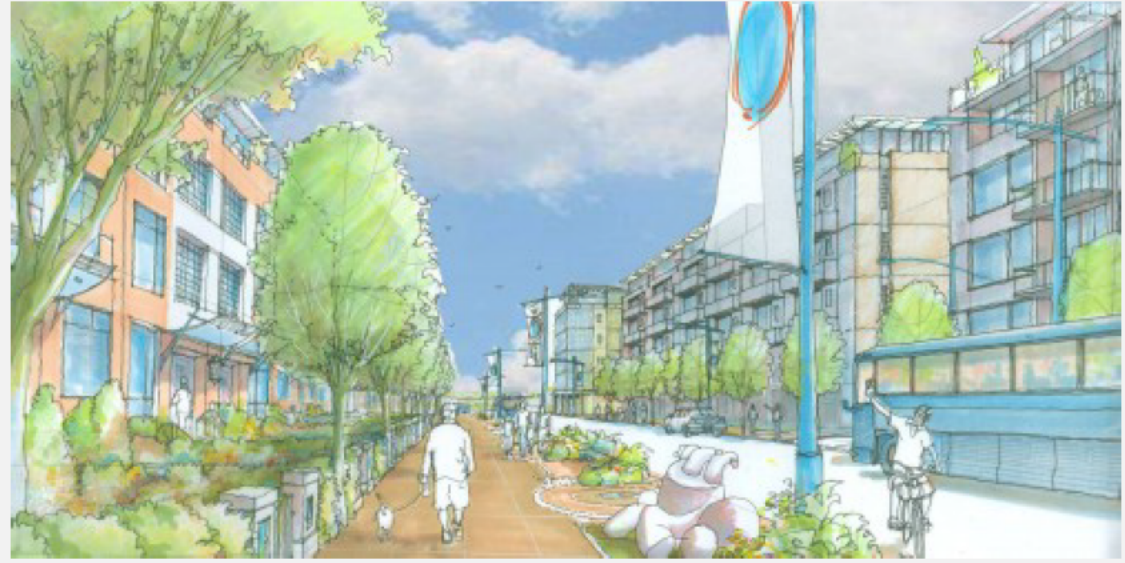


Activities underway

Economic Partnership North Vancouver.

Collaboration

- Ministry of Jobs, Tourism and Skills Training
- Small Business BC
- Futurpreneurs
- HQ Vancouver
- BDC
- ABCMI / IMTARC
- Capilano University
- Zen 24/7
- CNV / DNV
- North Shore Immigrant Inclusion Partnership
- North Vancouver Chamber events



Activities underway

Economic Partnership North Vancouver.

Other

- Transportation/transit issues
- MLA's engaged and learning more about EPNV
- Website (version 0.0)
- Branding – EPNV logo, etc.
- EPNV Communications Advisory Committee
- Outreach



Sketch of Lower Lynn Town Centre looking north up Mountain Highway



EPNV

A great view
on the horizon!

Engaging the Power of the Partnership

Look forward to working with the District!





eNVy

Questions?

Patrick Stafford-Smith MBA, P. Eng.
Chief Development Officer

ECONOMIC PARTNERSHIP NORTH VANCOUVER

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