



The Corporation of the District of North Vancouver

**CORPORATE POLICY MANUAL**

Section:	Administration	1
Sub-Section:	Badges, Emblems and Flags	0300
Title:	USE OF THE DISTRICT LOGO	2

**POLICY**

- The District Logo is the informal corporate identifier for the District of North Vancouver. It may be used for various communication articles, including:**
  - District advertising (public hearing notices, employment ads);
  - District publications (District Dialogue, corporate brochures); and
  - Other informal communications pieces
- The official Coat of Arms (District Crest) will be used on District letterhead and business cards.**

**REASON FOR POLICY**

- The District Logo provides a less formal means of identifying the District of North Vancouver in situations that call for a more informal District identifier.
- The District Coat of Arms (District Crest) provides a more formal, official means of identifying the District of North Vancouver.

**AUTHORITY TO ACT**

Delegated to Staff

**PROCEDURE:**

- Requests for use of the District Logo will be referred to the Communications Department for approval.
- Requests for use of the Coat of Arms by outside agencies will be referred to the Municipal Clerk for approval.

Approval Date:	March 17, 2003	Approved by:	Regular Council
1. Amendment Date:		Approved by:	
2. Amendment Date:		Approved by:	
3. Amendment Date:		Approved by:	