1. Purpose
2. Introduction to the Place Naming Committee & Mandate
3. Overview of proposed new policy
4. Recommendation and next steps
Corporate Policy needed to support the work of the Place Naming Committee.

Purpose of Committee of Whole discussion:
- Present Naming Selection Criteria and Procedures Policy to Council for input.
- Discussion and clear direction prior to presenting for consideration of approval.
Approved by the Advisory Oversight Committee in 2013.

Evolved from and replaced the Street Naming Committee.

Membership – Interdepartmental staff team (Planning, Parks, Transportation, Real Estate and Properties, Permits, Fire) and 1 Council liaison

Museum and Archives, NVRC etc.
Coordinate, for Council’s consideration, the selection of suitable names.

Work plan largely driven by redevelopment in our emerging Town and Village Centres.
Guidance on:

- selection criteria
- use of honourific names
- engagement process
- decision making and approval process

Did we get this right? Other considerations?
Selection Criteria – General to Specific

**General Selection Criteria:**

- Strong connection to the local community
- Historical, social or cultural context
- Local geographic & natural features
- Engender a positive image

**Specific Selection Criteria:**

- **Streets** – concise, less than 10 letters per name
- **Parks** – consider names of adjacent streets and neighbourhoods
- **Community facilities** – geographic location, historic event, etc.
- **Places** – consider emerging character and identity for centre
Consider when:

- individual(s) deceased for at least 2 years
- broad District or neighbourhood support for name
- person is well-respected, well-recognized
- exceptional positive contribution to community civic and/or community well-being; and
- clear connection between that community contribution and the street, park, facility or place being named.

Avoid:

- persons currently holding elected office,
- currently employed by the District
- actively serving on standing or advisory committees
Procedures for honourific naming are not intended to provide direction for corporate and sponsorship name recognition – Corporate Sponsorship Policy pending.

BOSA Film Centre at Capilano University
For smaller-scale naming or renaming projects (e.g. local streets or a neighbourhood park) engagement may include input from local neighbourhood surrounding the site.

For larger-scale naming or renaming projects (e.g. community facility or town centre) engagement may include a larger portion or possibly entire DNV.
Community Facilities, Places and Parks
- Council approval, but no bylaw is needed to administer the name change.

Streets
- New roads can be introduced as part of a development application process – no bylaw required.
- (Re) Naming of roads not part of a development application do require Council approval by bylaw.

To what extent does Council wish to be involved in naming?
Recommendation:
That the Committee of the Whole recommends to Council:

- THAT Council approve the Naming Selection Criteria and Procedures Corporate Policy.

- Repeal the Parks Naming Policy.

- Present priority list of items to be named to Council on an annual basis.