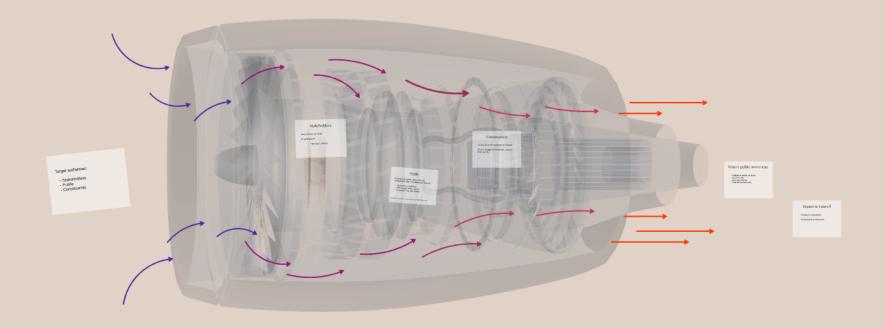


Rental & Affordable Housing Strategy Public Consultation



Rental & Affordable Housing Strategy Public Consultation

Target audiences:

- Stakeholders
- Public
- Constituents

Stakeholders

Face-to-face meetings

31 participants

Feedback collated

Public

Professional public opinion survey, demographically and statistically relevant

- 400 phone completes
- PIN access online survey
- in person intercept survey

*In addition: shorter survey at dnv.org, survey available in hard copy

Constituents

Face-to-face with members of Council

Info kit, background materials, copy of short survey

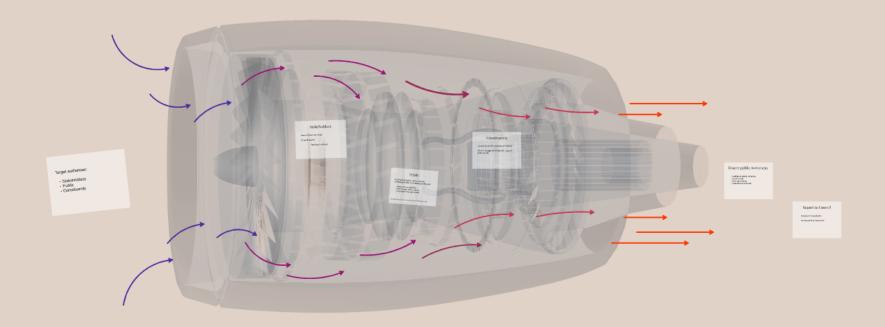
Ensure public awareness

- traditional media relations
- social media
- print advertising
- promotional postards

Report to Council

Results of consultation

Revised policy framework



Rental & Affordable Housing Strategy Public Consultation